

YOUR AD HERE



DIGITAL BILLBOARD ADVERTISING THAT **WORKS**

816-781-5200



The billboard is located north of the I-35/I-435 junction at the Pleasant Valley exit & is visible to Southbound traffic. Nearly 80,000 vehicles pass this billboard daily.



Ad space is available on a first-come, first-served basis. Pricing is based on the number of impressions (the number of times your ad appears per day).



Need help designing your ad? We provide art design for \$125 per ad.

Rates

772 impressions/day – Your ad will be seen once every 1.5 minutes throughout the day

- ✓ 1 month Commitment = \$1,600/month
- ✓ 3 month Commitment = \$1,550/month
- ✓ 6 month Commitment = \$1,500/month

514 impressions/day – Your ad will be seen once every 3 minutes throughout the day

- ✓ 1 month Commitment = \$1,100/month
- ✓ 3 month Commitment = \$1,050/month
- ✓ 6 month Commitment = \$1,000/month

257 impressions/day – Your ad will be seen once every 6 minutes throughout the day

- ✓ 1 month Commitment = \$600/month
- ✓ 3 month Commitment = \$550/month
- ✓ 6 month Commitment = \$500/month