

LIBERTY FALL FESTIVAL

2008
SEPT. 26, 27, 28

This is your opportunity to reach over 225,000 people through a mix of print and online! This section will be distributed in print in Clay Co. and online throughout the city.

This 8 page section will contain the schedule, a map of the festival and events at this year's celebration. This section will be distributed September 24th with overruns throughout the festival and the section will be digitized and online from September 22nd through the 28th.

Now you can reach all festival attendees with one simple source, The Kansas City Star. We can deliver more readers than any other media in the three county area.

PUBLICATION DATE:
Wednesday, September 24th

DEADLINE:
Tuesday, September 16th

Contact Joshua Terry @ 234-5926
to reserve your spot in the 2008 Fall Festival section

LIBERTY FALL FESTIVAL 2008

AD SIZES

Full Page
(5x11)

\$775

1/4 Page
(2x7)

\$300

(Actual size)

Half Page
(5x5.5)

\$400

(Shown at 85% of actual size)

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THE★STAR.
KansasCity★.com

RESERVATION SHEET

Please confirm my participation in the special section for Jesse James Festival. The section will publish on Wednesday, September 24, 2008. The deadline is Tuesday, September 16, 2008.

(Please Print)

Company Name: _____

Address: _____

City, State, Zip: _____

Phone # _____ Fax # _____

E-mail Address: _____

To place advertising contact Josh Terry at 816-234-5926 • Fax 816-741-8505

RATES

_____	Full Page Display Ad (5x11)	\$775
_____	1/2 Page Display Ad (5x5.5)	\$400
_____	1/4 Page Display Ad (2x7)	\$300